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Ivan Sala Valero

UX/UI Designer &
Frontend Developer

Digital design and web development expert with over two decades of experience. I turn business objectives into technological solutions and high-performance user experiences (UX/UI). I have led teams and directed visual and technical strategies for top-tier corporate clients, ensuring excellence from brand conceptualization to final code.

Skills

Professionals

- Team & Project Leadership
- Business Vision & ROI
- Technical-Creative Bridge
- Complex Problem Solving

Technical

UX/UI & Branding

Figma, Adobe Creative Suite, Illustration, Art Direction

Web & Frontend

HTML5, CSS3, JavaScript, Bootstrap, WordPress

Tools & Data

SQL, Version control tools, Social Media Management, Motion (After Effects, Final Cut)

Work experience

GPC STUDIO

2025 – 2026 · Frontend Developer

- Development of frontend architectures and optimization of high-performance interfaces (UI/UX).
- Advanced programming of custom web solutions and corporate CMS focused on conversion.

CLICKART / CLICKEDU

2010 – 2023 · Senior Web Designer → Brand Manager

- Leadership of the omnichannel corporate rebranding and visual communication on social media.
- Web design and development for key accounts (Grupo Planeta, Quadis, Philips).
- Direction of multidisciplinary teams and tactical digital campaigns aimed at maximizing ROI.
- Implementation of technical projects ensuring visual and functional consistency.

FREELANCE

2003 – 2010 · Web & Brand Designer

- End-to-end management and development of branding and web design projects for various clients.

STEREO RENT

1999 – 2003 · Graphic Designer

- Design, set design, and visual campaigns for events and corporate environments.

Languages

Català - Native C2

Castellano - Native C2

English - Intermediate B2

Português - Intermediate B1

Training

2025

Professional Certificate in Web App Development
Tau Formar

2025

Certification in Modern Web Development
Tau Formar

2024

After Effects
Domestika

2021

Bootstrap
Udemy

2009-2010

Master's deg. in Children & Youth Illustration
Escola Eina

2003

Web Programming and DDBB Tech.
Soft Obert

1995-1999

Graduate in Graphic Design
Elisava

References (Available on demand)